

AEML/MERC/Fact Finding Committee/05 July 24, 2019

By Email & Hand Delivery

The Secretary, Maharashtra Electricity Regulatory Commission, 13th Floor, Centre No. 1, World Trade Centre, Cuffe Parade, Colaba, Mumbai – 400005

Dear Sir,

Sub: Comments on Fact Finding Committee report

Ref: MERC/Tariff/2019-20/297, dated 4th July 2019

Vide reference letter above, the Hon'ble Commission had directed Adani Electricity Mumbai Ltd. (AEML) to files its comments on the Fact Finding Committee report before the Hon'ble Commission by 24th July 2019. AEML hereby submits its comments on the report.

Thanking You,

Yours faithfully,

andt

Kishor Patil Sr. Vice-President, Business - Regulatory Adani Electricity Mumbai Ltd.

Encl: As above.

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AEML Response to FFC Report

- 1. The Hon'ble Commission by its letter dated 04.07.2019 has directed Adani Electricity Mumbai Limited (AEML) to submit is comments on the Report submitted by Fact Finding Committee (FFC) appointed by the Hon'ble Commission. Accordingly, AEML is, herewith, filing its comments on the said report.
- 2. At the outset, it is submitted that FFC has accepted the reasons/cause for up-surge in electricity bills submitted by AEML, which, as has been acknowledged by the FFC, was primarily due to the increase in consumption due to weather changes. The FFC has attributed 86% of the increase in bills to increase in consumption itself. However, having accepted the same, it is submitted that FFC has made certain observations and arrived at conclusions in its report as mentioned herein below.
- 3. AEML now proceeds to reply on certain observations and conclusions in the report for consideration of the Hon'ble Commission:

Sr. No	Pg No	Para	AEML Response
NO	NO		
1	19	3.7.4,	Committee suggested to the AEML-D to have a communication strategy for effective and transparent
	and	8.11.1	communication of sudden environmental changes and other factors which may have impact on the
	128		electricity bills, and also efforts being taken by AEML-D to avoid any inconvenience to consumers. Further,
			in para 8.11.1 (page 128), the Committee has also suggested that all utilities could adopt the practice of
			SMS communication started by MSEDCL, where various messages related to meter reading, consumption,
			reasons for meter reading not taken, etc. are intimated to the consumers.





Sr. No	Pg No	Para	AEML Response
			AEML Response: AEML engages with its consumers through various channels viz., Electricity Bills, Social media platforms & messaging services, society contact programs, radio campaigns (monsoon safety awareness) and mobile & web applications.
			The intervening period of Sep-Nov, 2018, had a coincident impact of management transition, staff agitation, high temperature levels and tariff revision.
			For instance- Cases where bills were estimated or consumption slabs of consumers got shifted, were communicated in the electricity bills (Refer Exhibit-A) . Queries were resolved through continuous engagement on social media platforms and through Call Centre, special camps. All details related to historical consumption trend, billing as well as support services are available in Mobile application.
			Communication messages based on different scenarios viz, seasonal variations, estimations, no consumption, access Issues, etc., is already in place (Refer Exhibit-B) . SMS alert to consumers in case of increase in consumption for more than 30% is active since last 5 years.
			Further, AEML has already taken initiatives to implement the FFC's suggestion regarding SMS based communication, as started by MSEDCL.
			In addition, various efforts to reduce customer inconvenience which have been undertaken and are proposed, were submitted to FFC during the course of engagement. Key proposed measures mentioned in Para 5.12.5 & 6 - Vol I of FFC report are reprised below for ready reference: a. Outsourcing – to reduce dependence on permanent workforce.





Sr. No	Pg No	Para	AEML Response
			 b. Technological Interventions – work management through mobile apps and self-help channels for customer engagement. c. Smart Metering Infrastructure d. Adoption of Digital payment platforms
2	20	3.8.5	The Committee felt that it may be useful to develop a system of alerting the consumers through electronic short messages, if any abnormal rise in the power consumption is noticed. This will help the consumers in regulating their power consumption and reduce the number of billing related complaints AEML Response: AEML has already activated the alert system (active since last 5 years) through electronic short messages wherever the consumption increases more than 30% compared to the same month of previous year. The draft of message sent to consumers is as given below: "APR 19 energy usage is more than 30% over APR 18. For energy saving tips, you can call our 24 Hour Tollfree Helpline 19122. Adani Electricity"
3	115	8.6.10	The impact of Telescopic Tariff structure during the reference period was faced by the residential consumers and resulted in a large number of consumers moving to upward slabs from their normal consumption brackets. This particularly occurred for the consumers of AEML-D who are normally in the 0-100 and 101-300 slabs.

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Sr.	Pg	Para	AEML Response
No	No		
			AEML Response: As evident from the FFC report (Volume II, Annex No 4, Pg 368-370) and Table 9-3 of Vol. I of the Report, the movement of consumers from 0-100 units slab to higher slab between the months of Sept. 2018 and Oct. 2018 was the most prominent and it is prevalent across all utilities. It is most pronounced in case of AEML-D and MSEDCL. Similarly, between Nov. 2018 and Dec. 2018, there is a significant downward shift from higher slabs to 0-100 units slab, which is almost equally pronounced for AEML-D, TPC-D and MSEDCL.
			higher slabs is the primary reason for increase in electricity bills of residential consumers in the period concerned and the phenomenon is prevalent across all utilities in Maharashtra.
4	120	8.7.5	The Committee also notes that TPC-D and BEST have also resorted to short term power procurement in other months, however rate of such procurement was lower than its average power procurement rate. Whereas in case of AEML-D, contribution of Short-Term power procurement in its total power procurement is quite higher (above 20% in 9 months of year 2018) reaching upto 40%. Also, rate of Short-Term power procurement is near to or above its average power procurement rate.
			<u>AEML Response:</u> AEML submits that details of short term purchase by all the Distribution Licensees in the State in Table 9-6 of the report clearly show that rate of short term purchase by MSEDCL was higher by Rs 0.34/unit than its average power procurement rate whereas AEML's rate was higher by only Rs 0.11/unit. It is submitted that short term rate is driven by many factors such as coal availability, demand supply gap, outages (forced and planned), etc. It is also pertinent to point out that TPC, BEST and MSEDCL





Sr.	Pg	Para	AEML Response
No	No		have the advantage/flexibility of hydro generation whereas AEML manages its demand and supply without such flexibility. As seen from the table itself, it is submitted that average power purchase cost of AEML is lower than BEST.
			In respect of higher quantum of short term purchase, AEML has already submitted to the FFC that it was mainly due to lower availability of its long term source VIPL and lower RE purchase compared to what is considered by the Hon'ble Commission in the MTR order dated 12.09.2018 in Case No 200 of 2018. After the issuance of the MTR order, AEML-D has filed Case No 335 of 2018 wherein it highlighted the aforesaid issues and sought approval for increase in quantum of short term purchase and its impact on cost of power. The Hon'ble Commission, vide its order dated 01.01.2019 in Case No 335 of 2018, has recognized the above mentioned issues and has allowed AEML to purchase additional short term power. The Hon'ble Commission also recognized the fact that the rate of short-term power approved in the MTR Order was on the lower side compared to the prevailing market conditions and, vide the above referred Order, increased the blanket approval rate to Rs. 5 / unit.
			In view of the same, it is submitted that AEML's power management is comparable with other Distribution Licensees. AEML is efficiently managing its power purchase cost and is taking various steps as elaborated herein after to further reduce the cost and its dependence on short term market.
5	120/ 136	8.7.6/ 9.9	8.7.6 During the visit to MSLDC, the Fact-Finding Committee came to observe poor generation of power by VIPL with whom AEML-D has signed Long Term power procurement agreement for 660 MW. In fact, VIPL has been under shutdown since February, 2019. In FY 2018-19, VIPL's power availability was just

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Sr.	Pg	Para	AEML Response
No	No		
			46%. AEML-D is sourcing such huge shortfall through Short Term procurement. The Committee is of the opinion that such arrangement may not survive in long term. In case short term electricity rate in the market increased further, AEML-D's consumer will have face huge tariff increase. The Commission may like to direct AEMLD to deal effectively with VIPL's short supply of power as early as possible.
			9.9AEML-D needs to take steps to reduce its dependence on short term sources In FY 2018-19, VIPL's power availability was just 46%. The Committee is of the opinion that such arrangement may not be sustainable in long term. AEML-D shall deal effectively with the situation arising out of VIPL's short supply of power, as early as possible to ensure that the consumers will not be unnecessarily burdened with higher energy charges on this count.
			AEML Response: AEML submits that FFC has not taken cognizance of the submissions made in response to specific queries raised in respect of VIPL while making its observations. AEML, in its reply, had already apprised FFC that VIPL's power availability is lower and AEML has already proactively initiated or will initiate multiple steps such as Case 4 bidding for Dahanu TPP, Long Term Power Procurement under Case 1 bidding using linkage coal and Shakti B(iv) etc. to mitigate the risk of purchase of additional short term power. The said submissions are recorded from Pg. 74 to Pg. 76 of the report. It was also submitted before the FFC that AEML has in fact saved Rs 31 Crore for the period VIPL was not available by efficiently purchasing short term power. It is further submitted that AEML has also floated tender on 18.07,2019 for





Sr. No	Pg No	Para	AEML Response
			purchase of 700 MW of Wind-Solar Hybrid power through competitive Bidding which will not only meet Renewable Purchase Obligation of AEML but also reduce its dependence on short term purchase.
6	122	8.8.5	The Committee also analysed reason for high FAC rate of Rs. 0.68 /kWh of AEML-D and found that main reason is increase in per unit rate of DTPS power (from Rs. 3.86/kWh considered in Tariff Order to Rs. 4.23 /kWh in actual) and procurement of Short-Term power at higher cost (Rs. 7.38/kWh). In subsequent month, AEML-D has restricted the effect of FAC to 50 Paise per unit.
			<u>AEML Response:</u> Increase in the per unit rate of ADTPS is primarily on account of the lower PLF of ADPTS compared to what is considered in the MTR Order and its consequent effect on Fixed Cost. However, lower PLF is due back down of ADTPS so that lower cost generating station can be scheduled as replacement (elaborated further in response to subsequent query). This only causes benefit to the consumers as the final cost of power to the consumer reduces. Further, due to increase in freight cost and the movement in Exchange Rate, the landed cost of both domestic and imported coal is higher compared to the MTR Order. The increase in rates of short-term power is a market phenomenon and is equally experienced by all utilities. However, despite the above, AEML has restricted the impact of FAC on its consumers by limiting the same to 50 paise per unit.
7	122	8.8.7	AEML-D has attempted to project that the change in principles of FBSM adjustments has caused increase in FAC. However, AEML-D has not clarified the necessity of drawing more energy from the pool. If strict





Sr. No	Pg No	Para	AEML Response
			discipline is maintained in procurement of power as projected, the possibility of drawing energy from pool may reduce automatically and there would be no occasion of impact of FBSM adjustments. It would also be worthwhile to note that the Commission in its MTR Order has specifically directed that the licensee should avoid drawl of more energy from pool. AEML-D appears not to have taken due cognizance of this direction of the Commission and has continued to draw more energy from the pool, consequently resulting in FAC variation. Further, the Committee found that in the FAC of 68 paise/unit (levied in November, 2018), the impact of alleged change in FBSM methodology is just 5 paise/unit which is not major part of FAC levied to consumers.
			AEML Response:
			 On Day Ahead basis, AEML undertakes forecast and accordingly arranges power to meet its forecasted demand from Long Term & Short-term sources, assuming no dependence on pool Under Intra-State ABT mechanism approved by the Hon'ble Commission, SLDC operates the State-wide MOD (Merit Order Despatch) and the quantum of energy drawl from the Pool is driven by MOD consideration. Therefore, the drawl from the Pool is not on account of shortfall of AEML, but it is primarily due to backing down of contracted generators of AEML by lower price replacement power supplied under MOD, through the Pool.





Sr. No	Pg No	Para					AEML F	Respons	e			
						-						i DISCOMs are ne is as below:
			5		TPC-D			BEST			AEML	
			FY	Total	Imbalanc	% Supply	Total	Imbalance	% Supply	Total	Imbalance Pool	% Supply
			UoM	Requirment Mus	e Pool Mus	from Pool %	Requirment Mus	Pool Mus	from Pool %	Requirment Mus	88	from Pool %
			FY15-1		586	9.7%	5058	529	10.5%	9178	Mus 744	8.1%
			FY16-1		371	8.0%	4839	280	5.8%	8994	808	9.0%
			FY17-1		438	9.6%	4990	568	11.4%	9374	862	9.2%
			• •	17-18, the							•	AEML. In fact, ng all Mumbai
			genera There	ation is ba	cked do rawl und	wn and p	ower is su	pplied f	rom a che	eaper gen	erator, thro	hy contracted ugh the Pool). and therefore
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Sr. No	Pg No	Para	AEML Response
			accounting the Pool Supply under FAC approvals. From Jan-18 Commission has stopped approving the FAC based on the provisional accounting of the Pool supply and due to which the Hon'ble Commission worked out an additional amount of about Rs. 53 Cr. (total of Q4 of FY 17-18 and Q1 of FY 18-19) to be recovered as FAC.
8	129	8.12.1	Revision of tariff should be with prospective effect as there is a time lag involved in adopting such revision in billing software. This would also help in giving advance intimation to the consumers about tariff revision, and reduce the number of complaints that are currently received on account of retrospective implementation of tariff. The Committee notes that MYT Regulations provides specific timelines for submission of ARR petitions by the licensees, which have to be disposed of by the Commission within 120 days. It is generally observed that the licensees, and more particularly DLs do not adhere to the prescribed time lines, and submissions of ARR petitions get delayed. The Distribution Tariff can only be determined after the Generation and Transmission Tariff is determined. All these factors are considered for determining the tariff and Tariff Orders are issued keeping certain minimum time lag. If the DLs submit ARR petitions within the prescribed time limits and also make available the necessary data as may be required by the Commission subsequently well in time, it is expected that the Tariff Orders would be issued before the date of implementation of revised Tariff. However, this is possible only when all the DLs adhered to the prescribed timelines.

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Sr. No	Pg No	Para	AEML Response
			 AEML welcomes the FFC's suggestion that the implementation of tariff should be with prospective effect only and the effective date of the Order should be at least 15 days after the issuance of the Tariff Order, so as to provide time to the utilities to make appropriate changes to their billing software and also to intimate consumers in advance about the various changes in their tariff.
			2. For the period in question, the timeline for submission of MTR Petition was extended from Nov. 30, 2017 to Dec. 21, 2017, because the MYT Regulations, 2015 were in the process of being amended. The Amendment to the Regulations was notified only on 29 th Nov. 2017. Hence, in order to provide all Licensees time to file their petitions in accordance with the Amended Regulations, additional time of three weeks (upto Dec. 21, 2017) was granted.
			 It is pertinent to note that AEML submitted its petition on 21.12.2017, as required. However, some of the other Licensees such as TPC submitted their petition only 25.01.2018 i.e. more than a month after the due date (source – TPC MTR Order).
			4. Further, all data gaps were responded to by AEML within a few days of receipt and all data gaps before admission of petition were closed by the close of February 2018 or start of March 2018. However, due to reasons unknown to AEML, the process went into a lull afterwards and was revived only in June 2018, when the Petition was finally admitted by the Hon'ble Commission. In between, another set of Data Gaps were sent to AEML- Distribution in May 2018, which were responded.





Sr. No	Pg No	Para	AEML Response
			 AEML's Generation, Transmission and Distribution Petitions were admitted on 15 June 2018, 14 June 2018 and 26 June 2018 respectively. This was the earliest among all four major Licensees of Maharashtra – MSEDCL, TPC, BEST and AEML.
			It is therefore clear that AEML neither delayed the filing of its ARR Petitions, nor did it delay additional submissions on data gaps and hence delayed issuance of MTR Order and its retrospective implementation, at least, cannot be attributed to AEML.
9	130/1 38	8.13.2 /9.16	8.13.2 The Committee observed that the DLs have the mechanism to detect abnormal meter readings either at the time of meter reading or else at the time of generation of energy bills. Distribution Licenses can proactively test the meter of a consumer whose consumption in a particular month abnormally exceeds (say two times or three times) the average consumption, and if the results of such tests are informed to the consumer by way of a message on his immediate ensuing bill, consumer grievances about excess billing may reduce to some extent.
			9.16The DLs can proactively test the meters of such consumers whose consumption is abnormally high and accordingly inform the consumers by way of messages or record on the ensuing bill. This will enhance transparency in billing and reduce consumer complaints to some extent.
			AEML Response: AEML-D has two step mechanism to detect abnormal meter readings:





Sr. No	Pg No	Para	AEML Response
			a. Level 1: Built in instrument.b. Level 2: Built in SAP program during Billing process.
			Cases which get screened out through above procedures are referred for re-verification process called as 'Check Reading'. All such cases are immediately attended to before final billing to ensure correctness of bill.
			Presently, meter testing is done upon receipt of consumer complaint regarding high consumption or any other abnormality in the meter, if reported by the consumer or observed by the meter reader, during routine reading.
			As evident from AEM's submissions (Pg. 376, FFC Report, Vol-II), 96% of High bill complaints in Oct & Nov, 2018 were due to actual increased consumption, which, while is a yearly phenomenon for April-June and Oct-Nov., was particularly attenuated in the concerned period due to poor monsoon and consequently higher temperatures.
			In majority of cases of high bill complaints of consumers, the consumption is found to be high, as it bears from the data of Oct-Nov 2018, which shows this to be a fact in 96% of the cases. Thus, only a very small portion of high bill complaints may be account of meter issues. If resources are deployed to test all meters where high consumption is found, it will require large additional manpower or over-time for existing manpower, testing instruments, conveyance expenses, stretched 'reading to billing' window, etc. AEML submits that such proactive testing of meters would involve significant additional expenditure, with little benefit to consumers.





Sr. No	Pg No	Para	AEML Response
10	120/1	0 10 0	Describes adapted by the TDO D of anothing to desting the second second in this
10	130/1 38	8.13.3 /9.17	Practice adopted by the TPC-D of proactively alerting the consumers regarding ensuing high consumption months through letters and suggesting energy saving tips can be adopted by all Distribution Licensees. This enables the consumers to self-regulate own consumption and also helps in demand management.
			<u>AEML response:</u> At present, residential consumers have limited incentive to self-regulate their consumption or shift consumption to lower price slots, because they are not covered under Time-of-Day pricing. A move in that direction would automatically create a self-regulating mechanism. The implementation of Smart Meters will enable consumers to constantly monitor their consumption on portal / app and they shall be able to time their consumption / optimize the same to take advantage of time-of-day pricing. AEML has already submitted a DPR for deployment of Smart Meters in its East Division. AEML intends to progressively adopt Smart Meter implementation for all its consumers, which will, inter alia, take care of all consumption related communication issues with customers.
			However, even presently AEML communicates with its consumers through social media platforms on various topics viz. Energy Saving tips, monsoon preparedness, service alerts, etc. This enables an engaging two-way communication. Snapshots of social media messaging is contained in Exhibit C . Currently, radio campaign on 'Electrical Safety in Monsoons' is on air on all Mumbai FM channels.

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Sr. No	Pg No	Para	AEML Response
11	137	9.12	the Committee notes it would have also been possible for AEML-D to depute the meter reading staff immediately after the agitation was over to take meter readings of the skipped billing cycles by temporally rearranging or relocating the available manpower. This could have significantly reduced the quantum of consumer complaints on account of billing on average basis
			 <u>AEML Response:</u> a. Not only Meter Reading, but all Unionized staff had resorted on an "Indefinite Strike", during Management transition phase thereby creating an unprecedented situation. b. AEML-D had held back Meter Reading and Billing for 3 Cycles waiting for the impasse to end. The very nature of indefinite strike had made it difficult to prolong it further. c. Subsequently, AEML-D successfully resolved the agitation and normalized the operations.





Sr. No	Pg No	Para	AEML Response
			d. After the strike was over, AEML-D had rearranged the manpower to read multiple Billing cycles thereby limiting the cycles where consumption was estimated to only 5 nos. Taking reading of these 5 Billing Cycles after agitation would have resulted in-
			 Increased Billing days: 35 to 38 days of consumption resulting in jumping of slabs or Estimating for 30 days on pro-rata basis
			However, in either case, it would have been against MERC Supply Code Regulations
			 AEML submits that re-arranging the same manpower who held the organization and consumers to ransom would have further encouraged them in future to take such stance without any fear. Still, maximum efforts were taken to read multiple cycles thereby minimizing the estimation count.
			f. Subsequent to strike, AEML-D pro-actively appealed to the consumers to provide meter reading photographs and corrected the assessed bills based on the reading provided. Due date for all consumers was extended by six days and DPC was waived and Dunning Locks were put-in to avoid Disconnections.
			g. As a result, about 40,000 consumers whose bills were based on assessment were adjusted and credit, based on actual reading, was given in the bill for the month of October 2018. From October 2018, all consumers are being billed on actual reading basis, except in cases where assessment is required in normal course of business.





Sr. No	Pg No	Para	AEML Response
			 h. In addition to the own initiative of adjusting bills of about 40,000 consumers as discussed above, AEML-D has also resolved 12392 high billing complaints between 1st October, 2018 to 30th November, 2018. Detailed analysis of all 12,392 complaints are appended in Vol II of FFC report. In majority of cases of high bill complaints of consumers, the consumption is actually found to be high, as it bears from the data of Oct-Nov 2018, which shows this to be a fact in 96% of the cases.
			AEML-D has taken following steps to dispel high billing perception
			 W.e.f. 30th November, 2018, apart from its existing customer's touch-points, AEML-D has also taken additional measures to address the bill related issues, which includes:
			 Special camps at eight Customer Care Centers, spread across AEML-D's entire distribution area; Distinct email id has been circulated for complaint resolution pertaining to energy bill queries; Priority channel at their 24 x 7 help line 19122.
			Customer awareness through sustained communication, using Print Media, Social Media- Twitter & Facebook; Fliers distributed along with the Energy Bills
			Maximum efforts were taken to resolve customer issues before intervention of authorities.





Sr.	Pg	Para	AEML Response	
No	No			
12	137	9.13	The Committee also notes that adverse weather conditions i.e. increase in temperature and increa- humidity with reduction in rainfall cannot be said to be a totally new phenomenon. Similar situations been noticed in the past also. AEML-D could have anticipated the increase in demand during Septe October, 2018, and could have alerted its residential consumers about the possibility of higher elec- bills on account of slab shift. Such advance action of AEML-D would have reduced the consumer u In addition, the AEML-D was fully aware that large number of the consumers from the residential cat had been billed on the average consumption basis, and this would lead to dissatisfaction amongst consumers. They could have engaged with such consumers and handled the situations more effect	
			 AEML Response: 1. Standard message regarding consumption & slab shift is communicated through Electricity Bills. 2. It is to be noted that there were two sets of consumers – a. First set, which were affected due to strike. As is evident, Rs 5.43 Cr. of credit was given after actual meter readings were available; only 8.6% of consumers were billed higher by 0.8% of Aug'18 Billing. b. Second set, whose actual consumption had increased in Oct & Nov months. Detailed analysis of all 12,392 complaints are appended in Vol II of FFC report. In majority of cases of high bill complaints of consumers, the consumption is actually found to be high, as it bears from the data of Oct-Nov 2018, which shows this to be a fact in 96% of the cases. 	





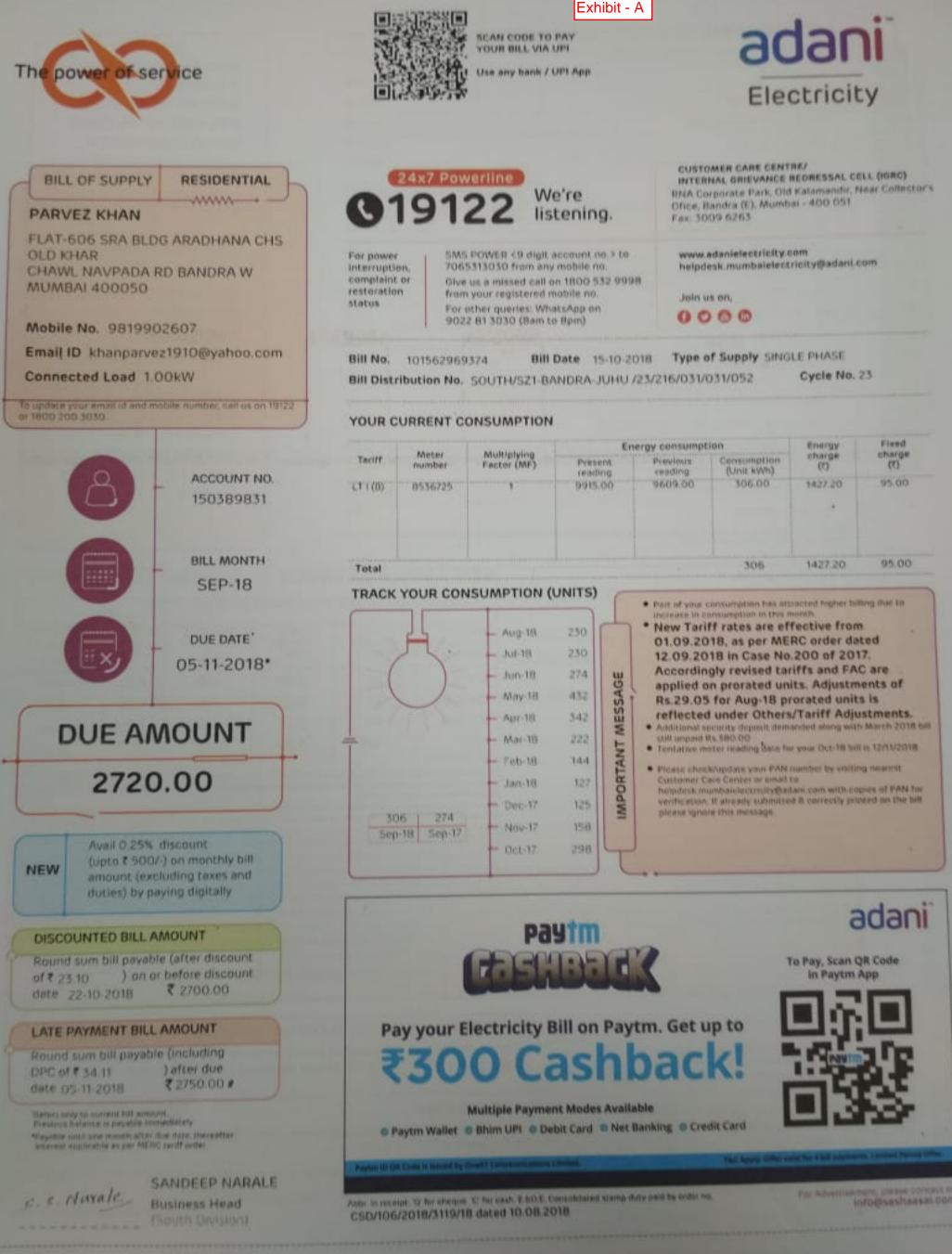
Sr.	Pg No	Para	AEML Response
No	No		Both of above situations were handled and resolved in separate ways. Weather factor is un-predictable and hence how the consumption would be affected, depending on the weather, cannot be known in advance. Not everything can be acted upon proactively. While we could do so, generally, knowing that October is usually a high temperature month, there would still have been unrest due to high bills. However, the importance of communication and more active engagement with customers can't be disputed and AEML is already working on many fronts to provide customers with highest degree of satisfaction.
			Following steps are being taken to provide better experience to our Customers-
			1. Outsourcing of various Commercial & Maintenance related activities with stringent SLAs to avoid recurrence of Disruptions owing to Agitations.
			2. Customized messages to consumers regarding their consumption through Electricity Bills.
			3. Implementation of more stringent Billing Quality Control Measures.



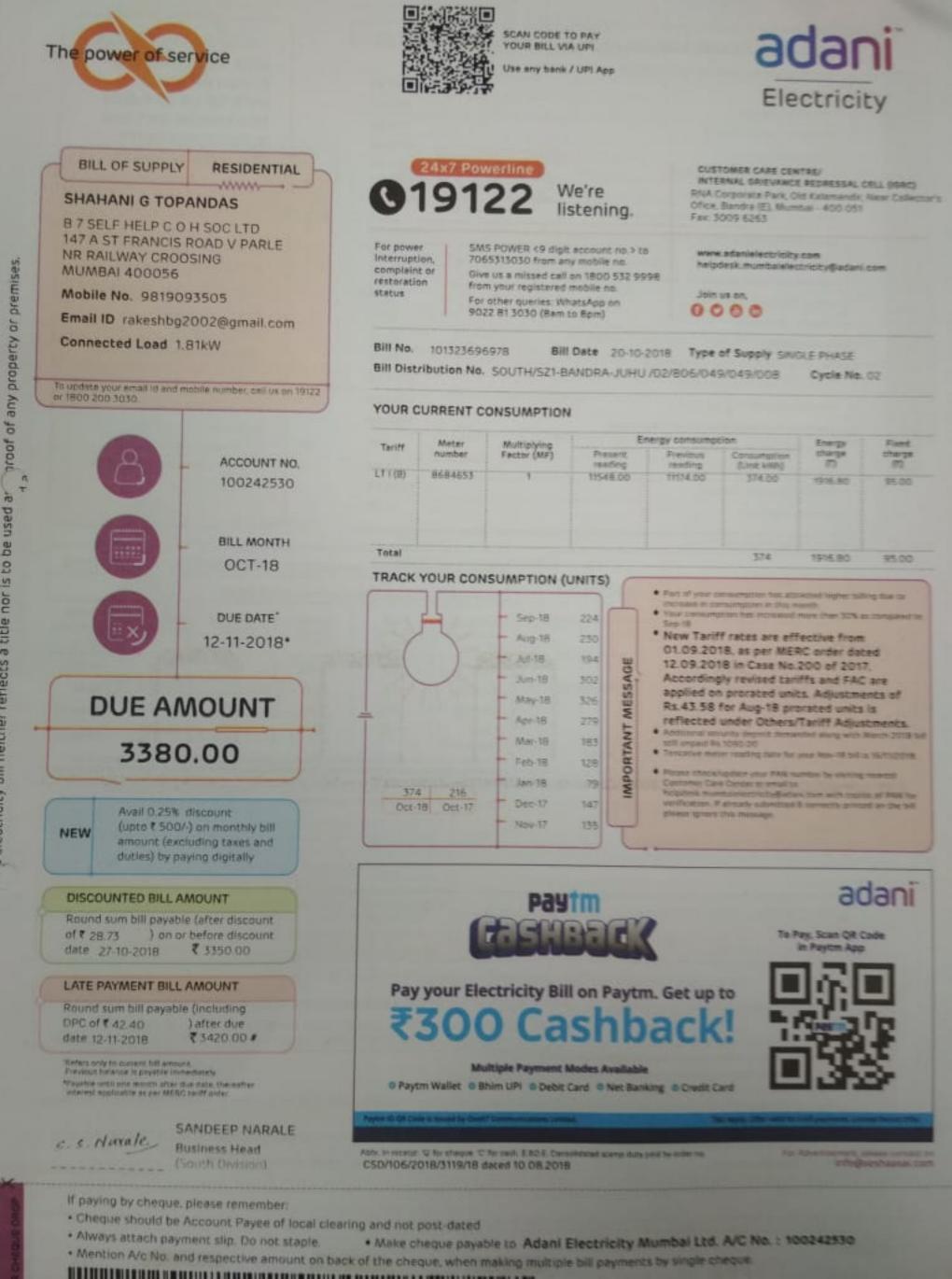


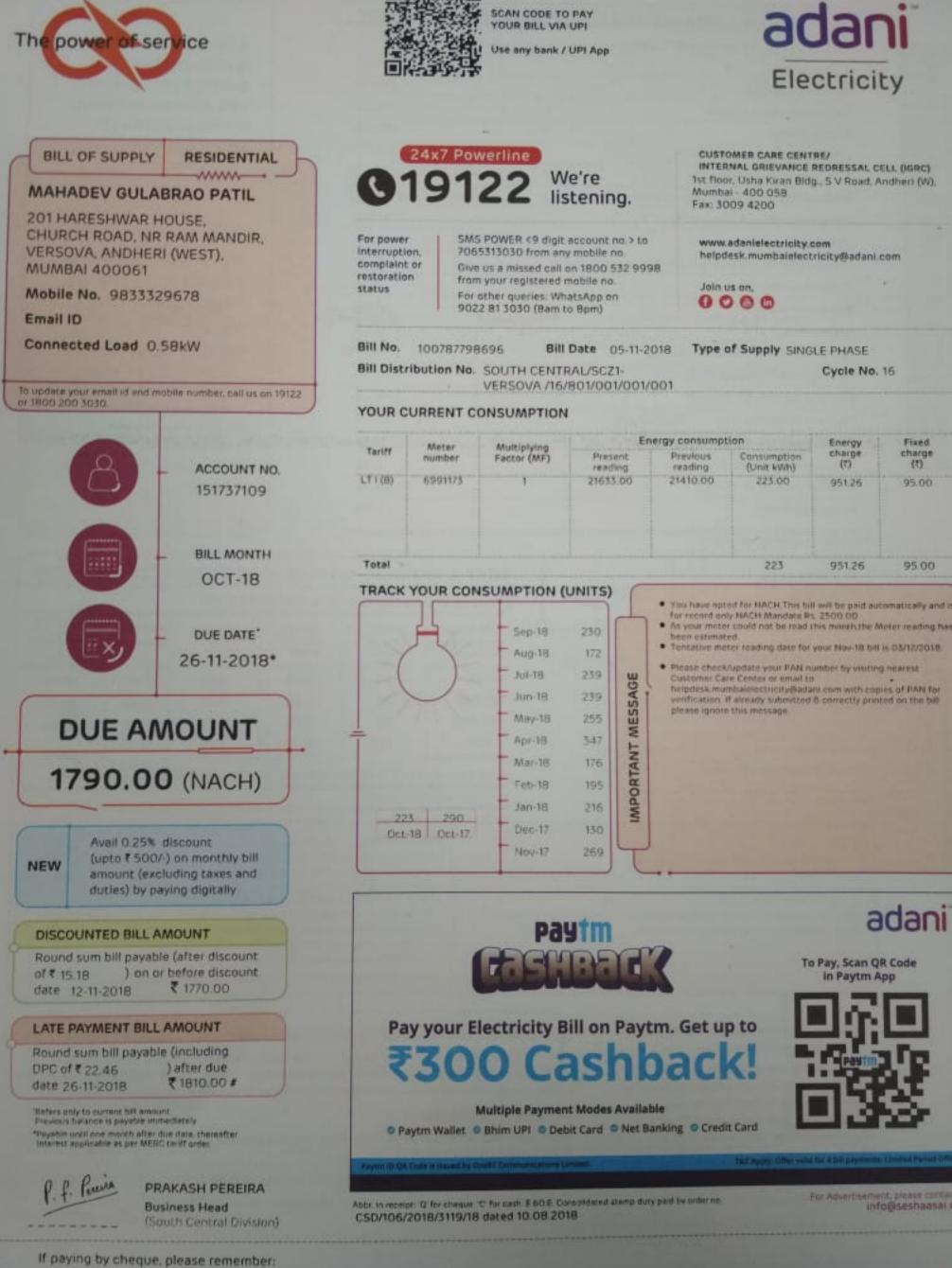
Sr. No	Pg No	Para	AEML Response
			 Implementation of System Generated Billing amendment process for estimation cases to provide applicable slab benefit.
			5. Setting up of Self-help Kiosks (like ATMs) for all-round Customer services.
			6. Empowerment of front-end Customer Centre Executives for swift decision making and first-time resolutions.
			7. Complaint resolution mechanism through all types of Social Media platforms apart from traditional Call Centre & Customer Care Centres.
			8. Setting up Omnichannel Communication system for more robust Customer relationship management.

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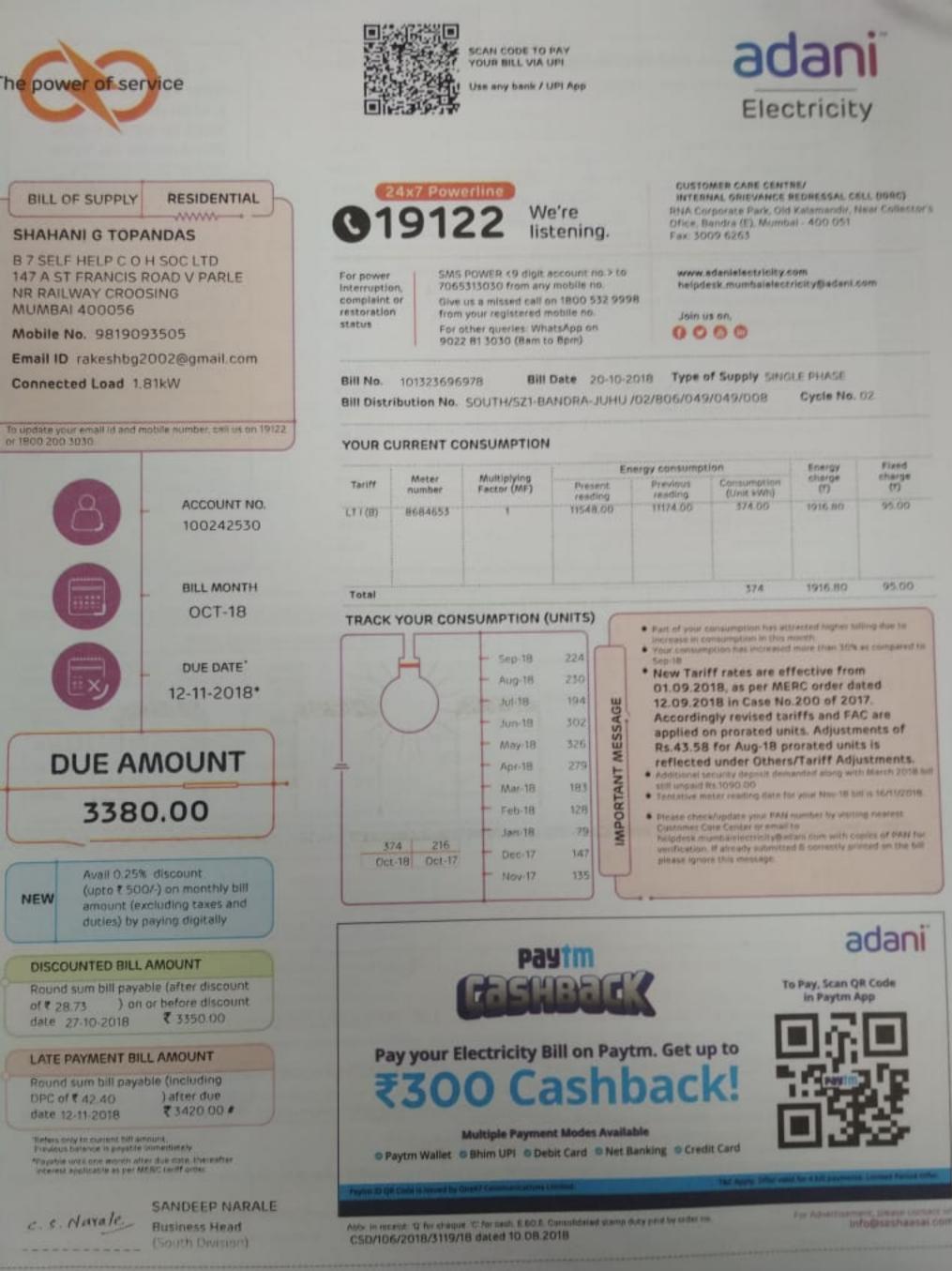
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Cheque should be Account Payee of local clearing and not post-dated

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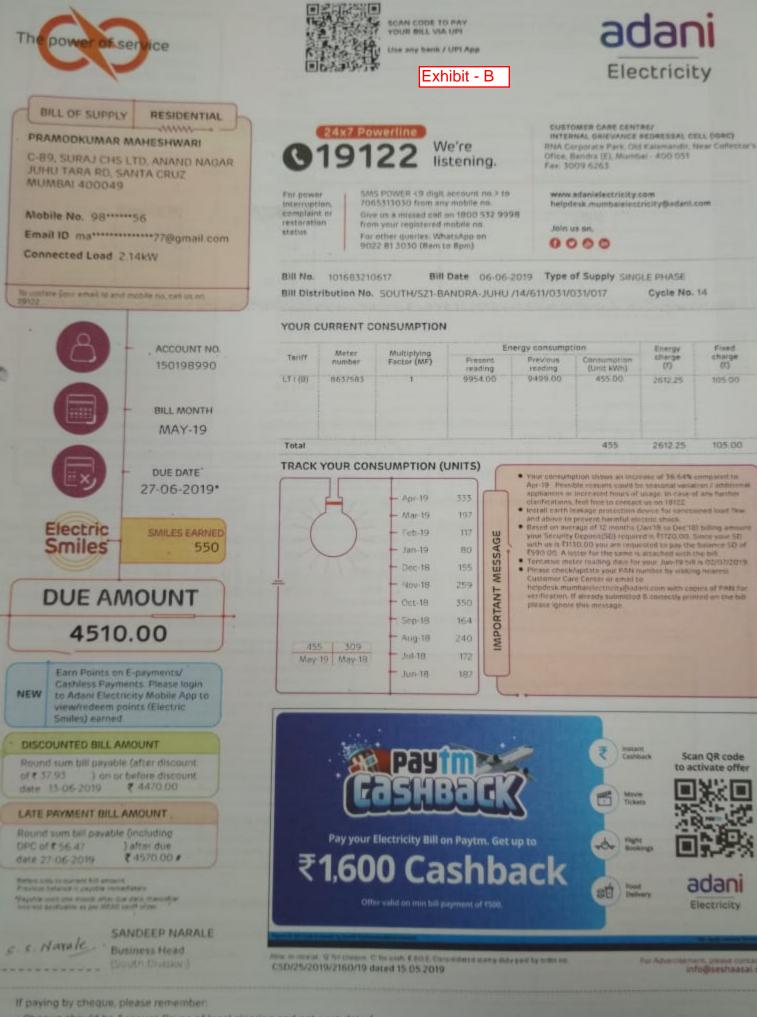
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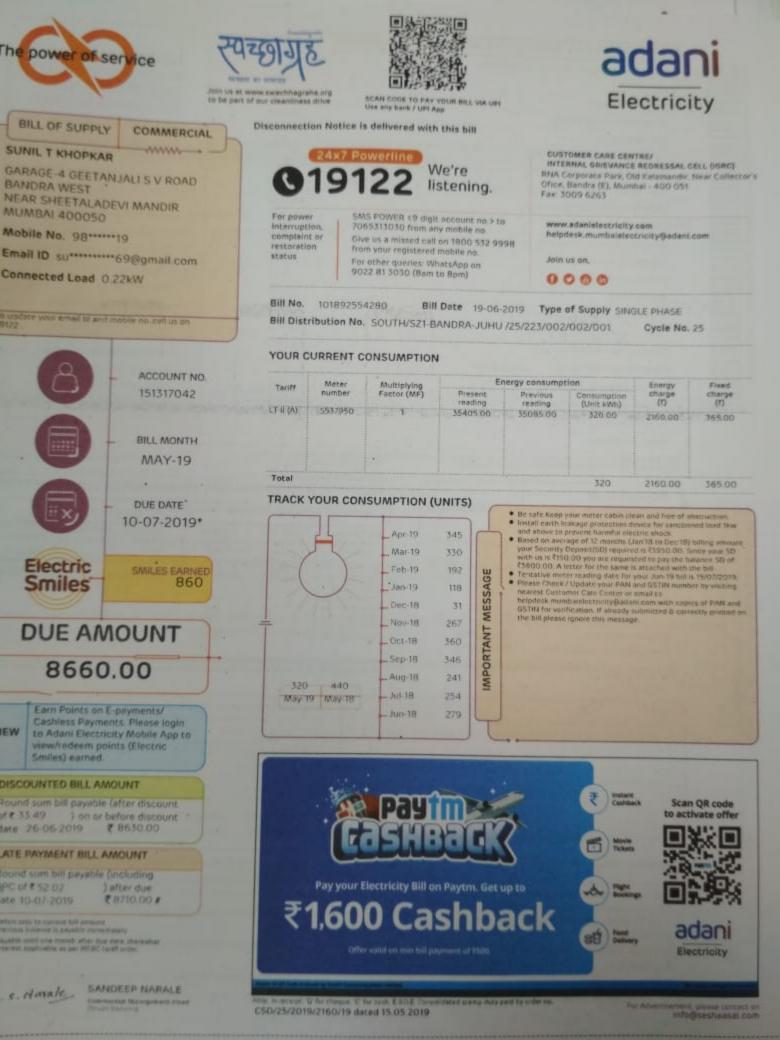




Exhibit -C- Social Causes







Adani Electricity 📀

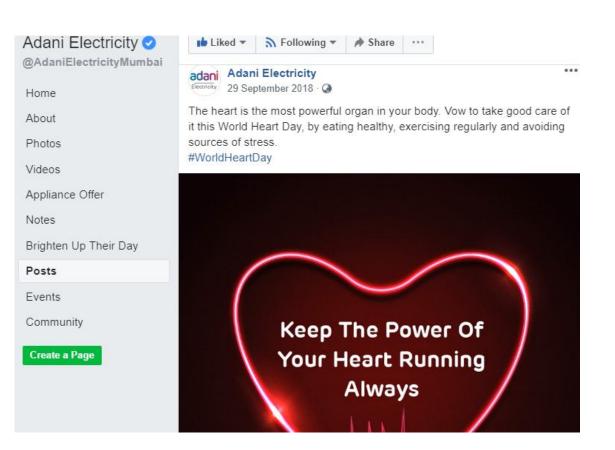
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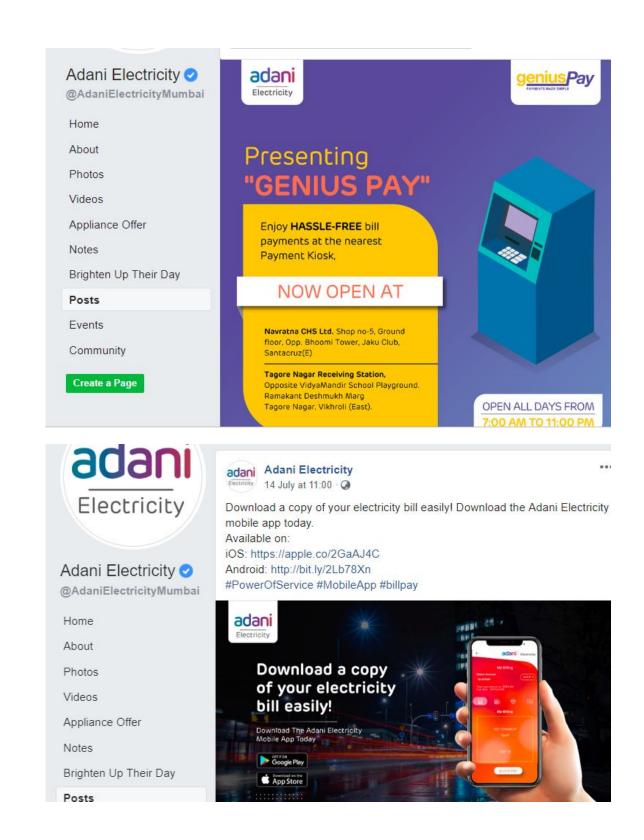
Adani Electricity Electricity 13 October 2018 - (2)

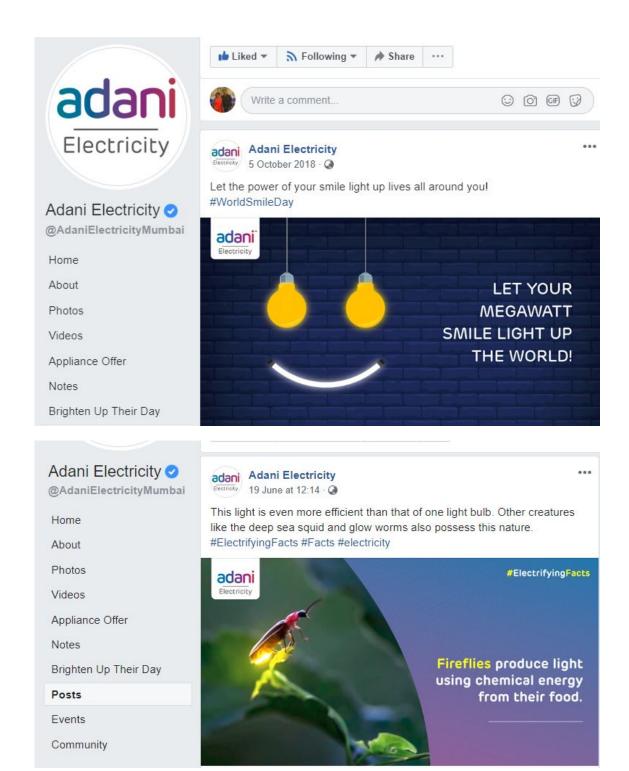
All Navratri and Durga Puja pandals should undertake wiring from authorized licensed electrical contractors to ensure the safety of visiting devotees. Read to know what steps Adani Electricity is undertaking to ensure this: https://bit.ly/2CcSJaM

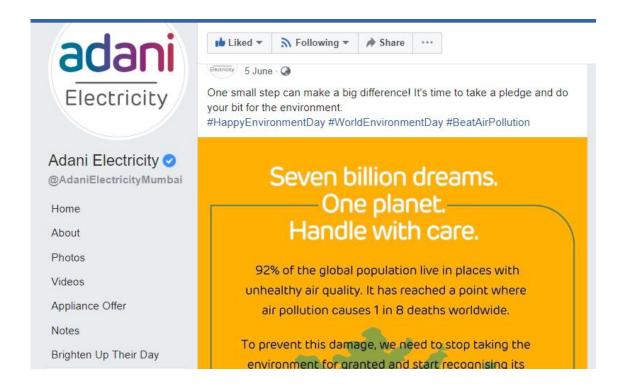


Adani Electricity offers subsidised tariff for Navratri, Durga Puja pandals - Times of India









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Events

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Electricity 5 June · 🚱

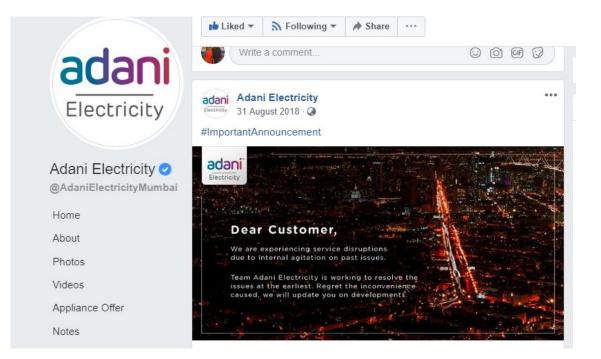
This Eid, let the light of our good deeds pave the way for peace and happiness. Adani Electricity wishes you all Eid Mubarak!

#EidMubarak #Eid2019 #RamzanMubarak



Electricity	
	Time to switch off and spend more time with your loved ones
Adani Electricity 오 @AdaniElectricityMumbai	Happy International Day of Families
Home	op 7 anuues
About	
Photos	
Videos	
Appliance Offer	
Notes	
Brighten Up Their Day	
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Events	

Exhibit -C- Clarifications Posts





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@AdaniElectricityMumbai

Home About Photos Videos Appliance Offer Notes Brighten Up Their Day **Posts** 📫 Liked 🔻 🔉 Following 🔻 🏕 Share

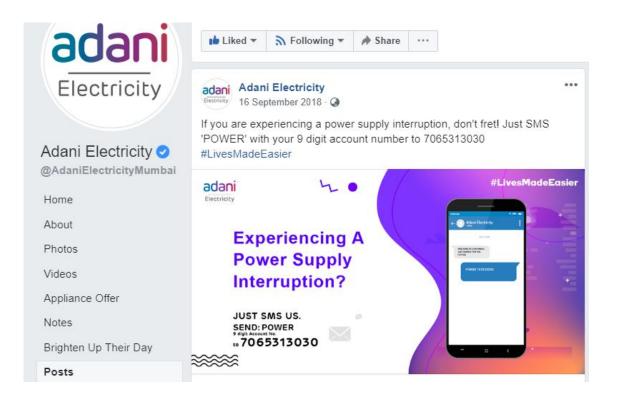
Beetricity Electricity 16 November 2018 · @

In light of recent events, we think it is imperative to reach out to you and address queries related to meter reading and tariff levied by MERC. As an organization, we believe in complete transparency and accountability, and urge you to reach out to us through our customer care in case of any issues #PowerOfService

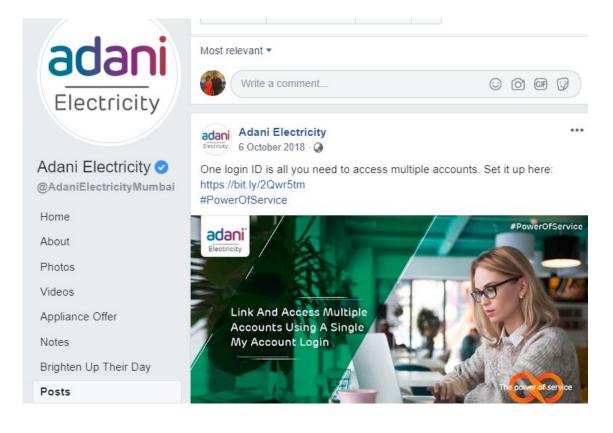


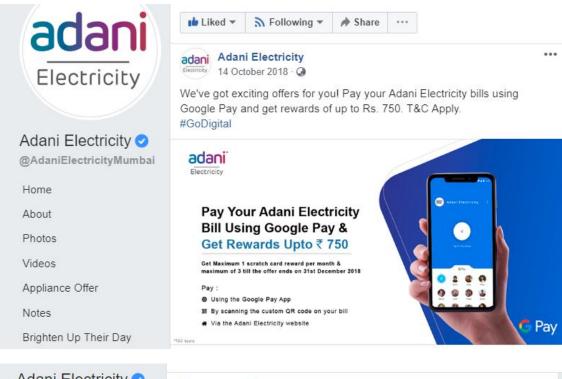
Adani Electricity has always believed in transparency and empowering people in every way possible. In the light of recent events, we think it is very important for us to reach out to you and address a few things like meter reading and tariff levied by MERC because as an organisation we think such information should be directly communicated to you rather than

Exhibit -C- Customer Service Information



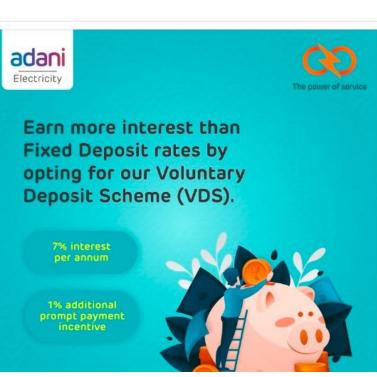


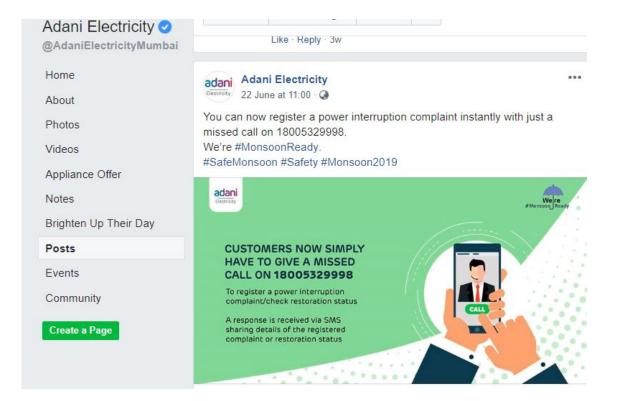














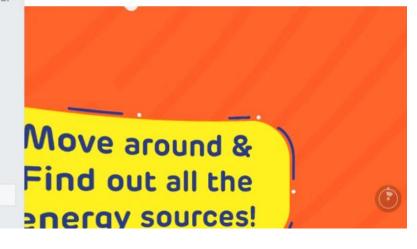
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adani Adani Electricity

Electricity 21 June at 16:29 · Q

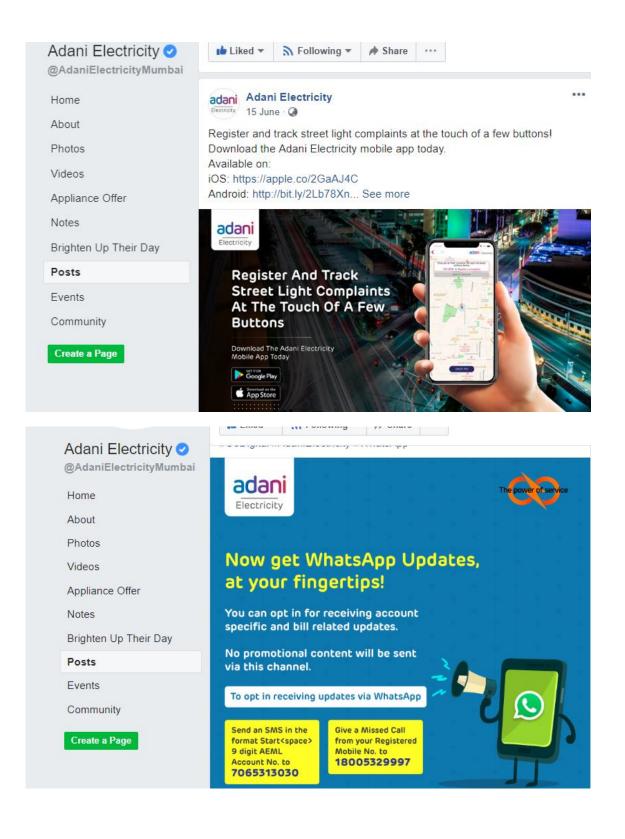
CONTEST ALERT!

There are various energy sources hidden in the image below. Move around the image, find all the sources and comment below with your answers! Tag us using the hashtags #BrainTeaseFridays and #AdaniElectricity and get a chance to win exciting prizes.



Adani Electricity @AdaniElectricityMumbai Home About Photos Videos Videos Appliance Offer Notes Brighten Up Their Day Posts

Events



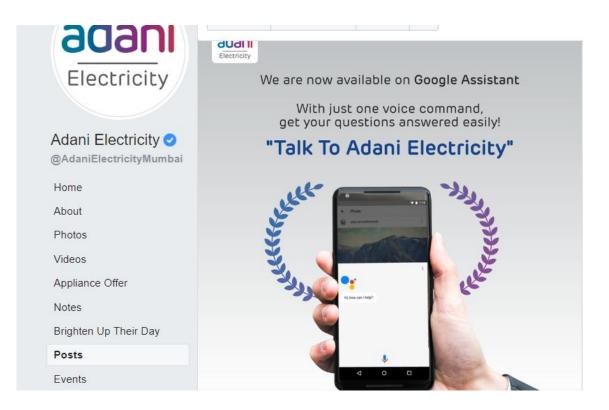


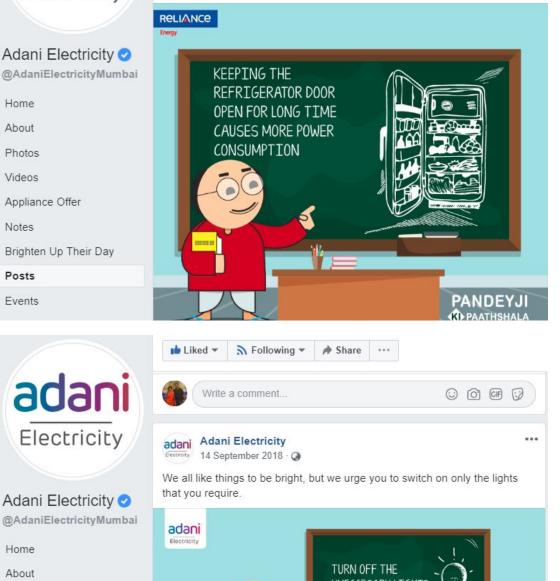
Exhibit C- Energy Conservations Tips



adani Adani Electricity 28 August 2018 · 🕥

Avoid keeping your fridge door open for a long time. Save power! #PandeyjiKiPaathshala

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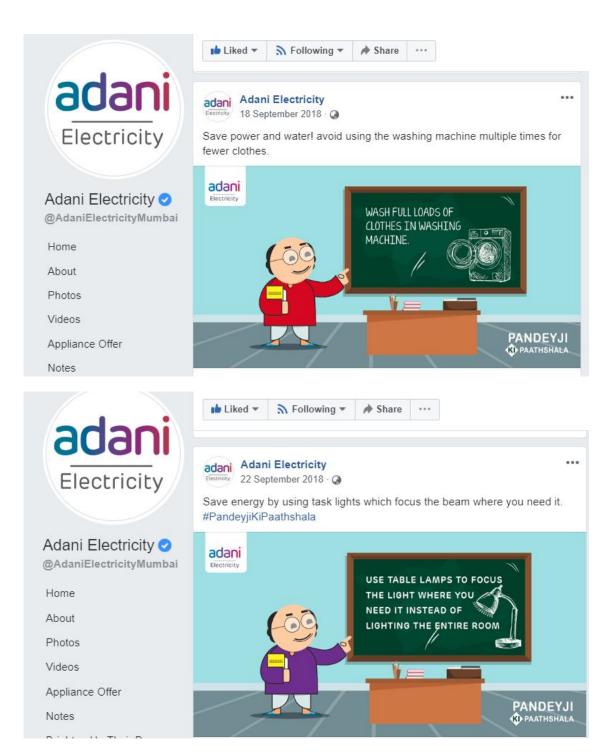
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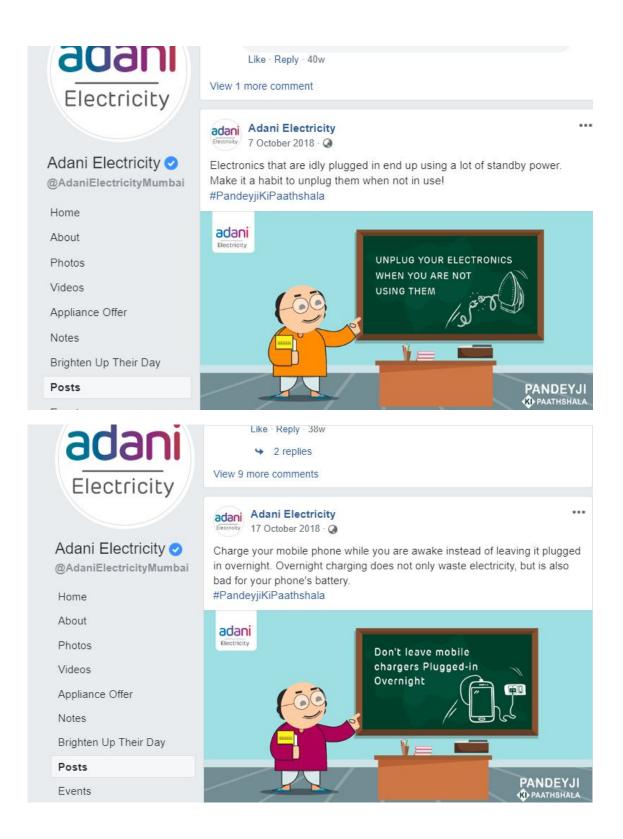
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Appliance Offer

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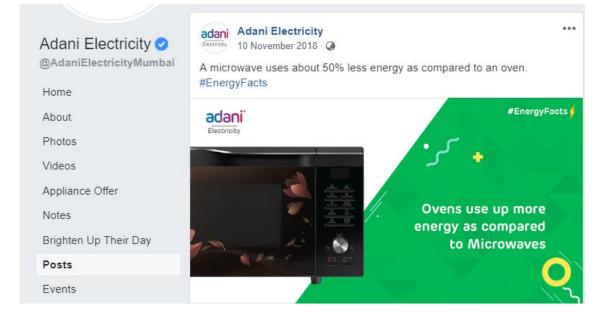
UNECCESARY LIGHTS. .)(





adanı	Like - Reply - 37w
Electricity	"Most relevant" is selected, so some comments may have been filtered out.
Adani Electricity @AdaniElectricityMumbai Home	Adani Electricity 23 October 2018 · Get the best out of daylight hours! Try to save electricity by using natural light when possible. #PandeyjiKiPaathshala
About Photos Videos Appliance Offer Notes Brighten Up Their Day	Electricity
Posts	PANDEYJI
Events	R PAATHSHALA

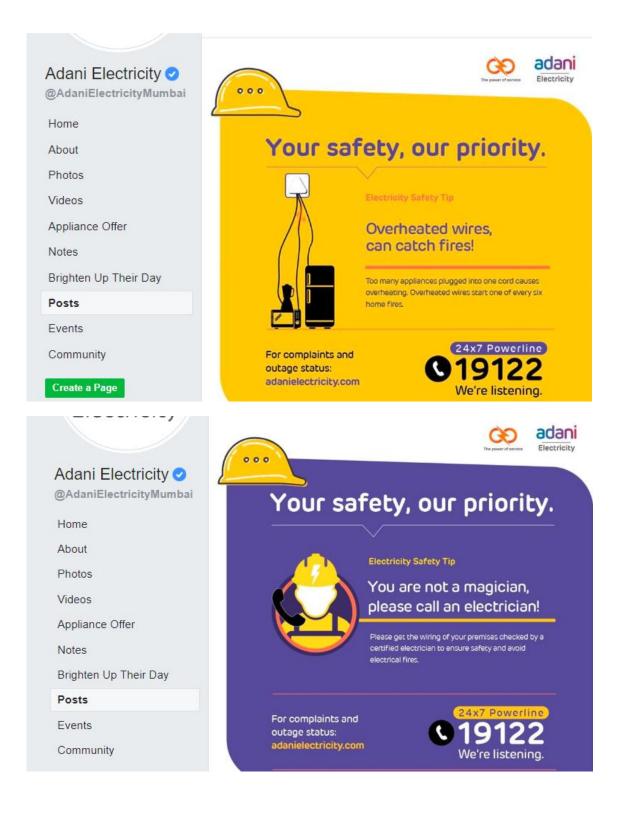


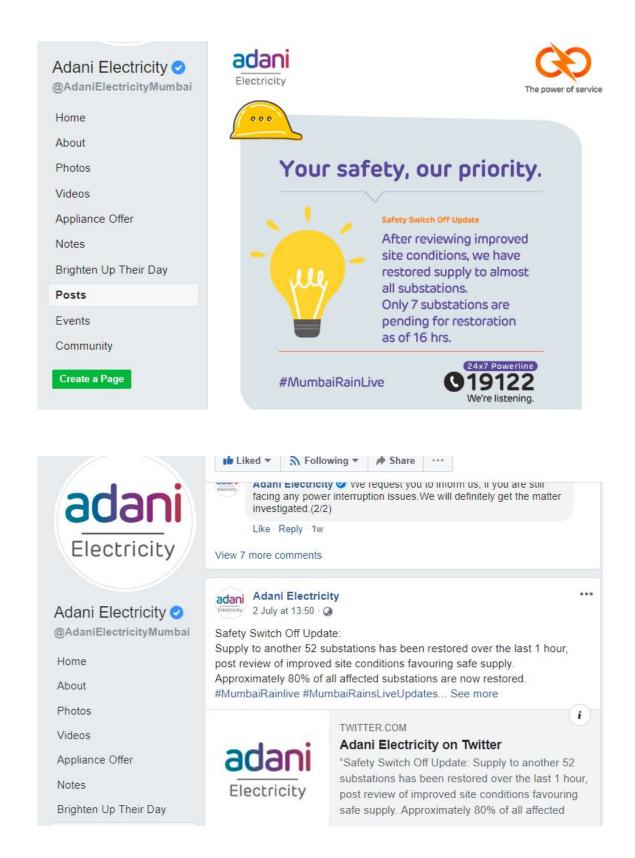


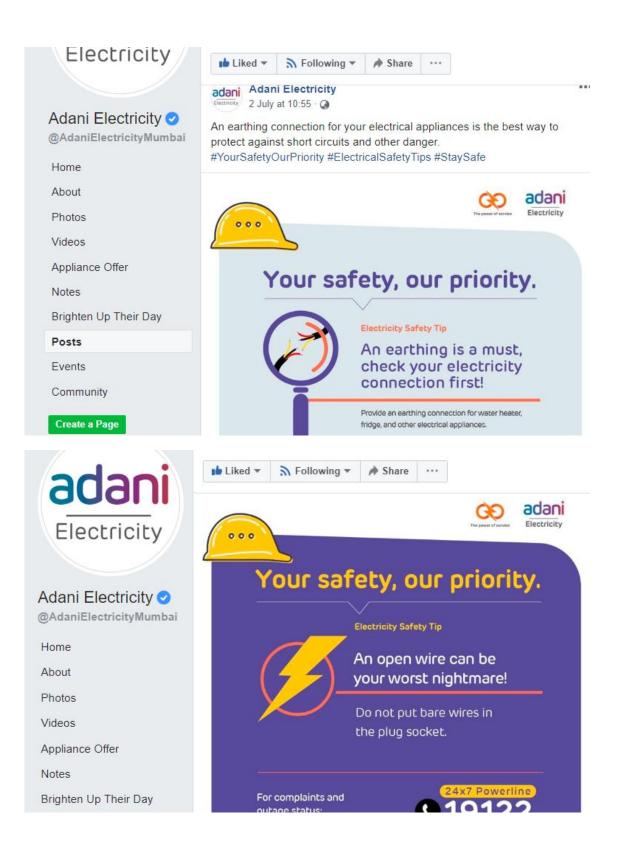
Adani Electricity @AdaniElectricityMumbai Home	Adani Electricity 12 November 2018 · Try not to waste excess water when shaving, washing your hands and brushing your teeth. Turn off the tap when not in use. #PandeyjiKiPaathshala
About Photos	adani Electricity Turn off the tap while brushing teeth
Videos Appliance Offer	and washing hands.
Notes	
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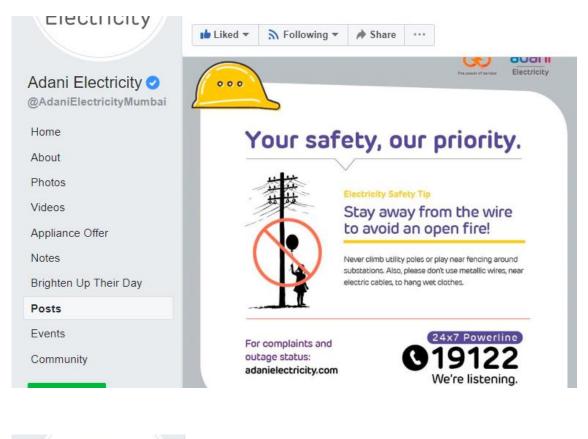
Adani Electricity @AdaniElectricityMumbai Home	Adani Electricity 13 November 2018 · This World Kindness Day, take a pledge to conserve energy and reduce your carbon footprint. #WorldKindnessDay
About	adani
Photos	Electricity
Videos	
Appliance Offer	
Notes	Conserve Energy
Brighten Up Their Day	Be Kind to our Earth
Posts	World Kindness day
Events	

Exhibit C- Safety Tips



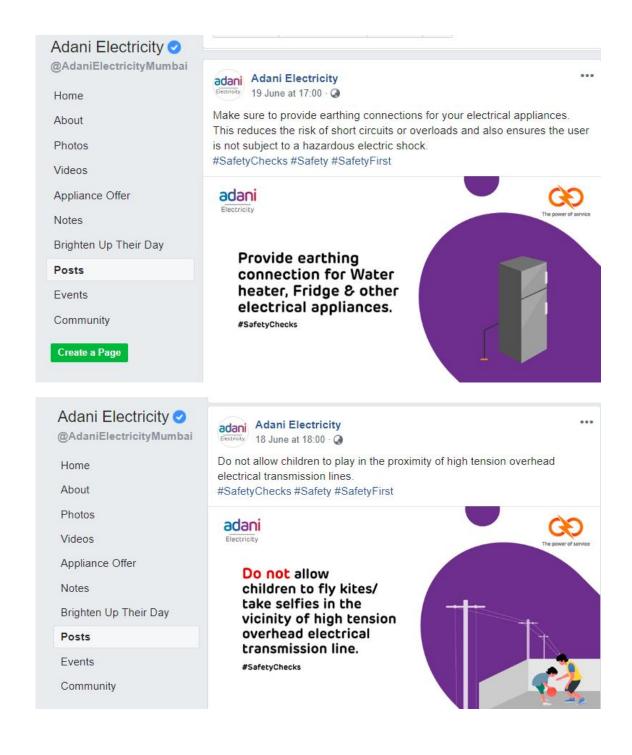


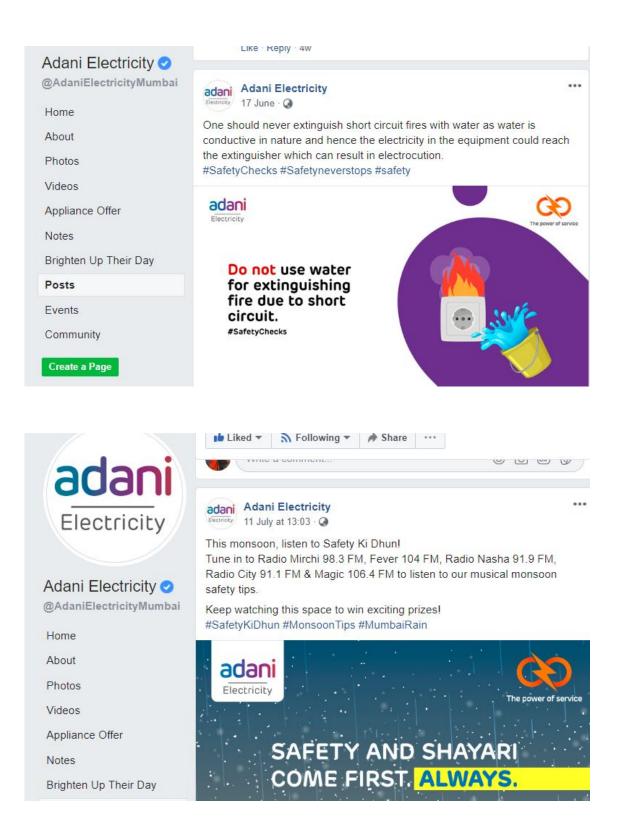


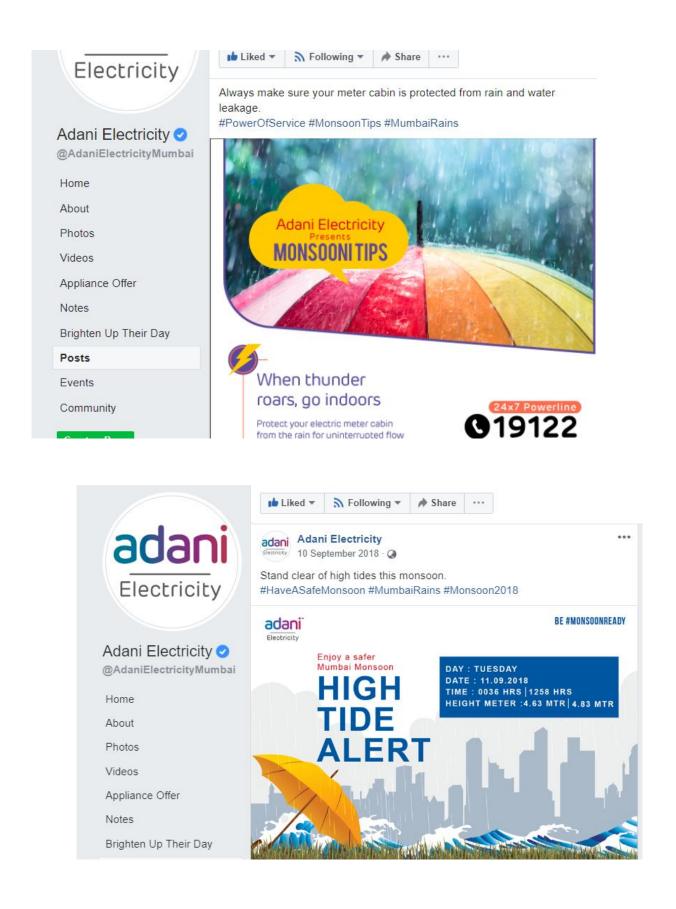


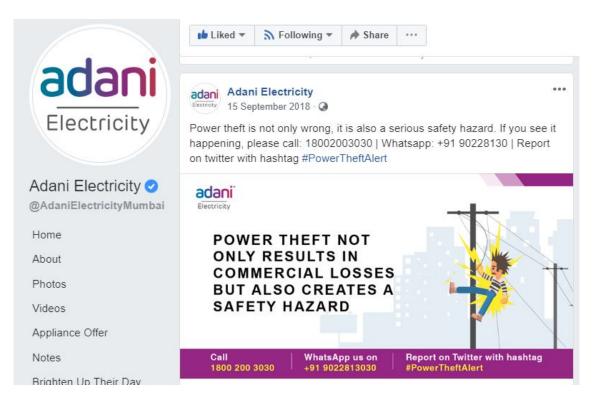


	The power of server addanie Electricity
Adani Electricity 🥑 🖉	Your safety our priority
Home	Your safety, our priority.
About	
Photos	Electricity Safety Tip Touch the meter cabin
Videos	only if you are Aladdin!
Appliance Offer	Meter cabins and rooms should always be locked and
Notes	only opened, in case a designated representative of the company wishes to access the same for meter
Brighten Up Their Day	reading or any other maintenance activity.
Posts	24x7 Powerline
Events	outage status: © 19122
Community	adanielectricity.com We're listening.
	adani
Adani Electricity @AdaniElectricityMumbai Home About Photos Videos Appliance Offer Notes Brighten Up Their Day	Construction Construction <p< td=""></p<>
@AdaniElectricityMumbai Home About Photos Videos Appliance Offer Notes	Constant of the point of supply. Hanging wires need to be secured and insulated by a Licensed Electrical Contractor (LEC):
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@AdaniElectricityMumbai Home About Photos Videos Appliance Offer Notes Brighten Up Their Day Posts	Constant of the point of supply. Hanging wires need to be secured and insulated by a Licensed Electrical Contractor (LEC):









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